

03292.101240.1

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: Raquel Alvarez
Fauziah B. Ariff et al.	)	
	:	Group Art Unit: 3622
Application No.: 10/027,984	)	
	:	Confirmation No.: 1517
Filed: December 21, 2001	)	
	:	
For: SYSTEM AND METHOD FOR	)	
NETWORKED LOYALTY PROGRAM	:	October 31, 2007

**Mail Stop RCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

Prior to further examination on the merits, and in response to the Office Action dated August 9, 2007, please amend the above-identified application as follows.